

## COVERAGE



**YOUR CHANNEL OF CHOICE**

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## RATE CARD



**ALL PRICES LISTED EXCLUDE VAT**

		<b>PEAK</b>	<b>OFF PEAK</b>
		<b>INCLUDES</b>	
		<b>SATURDAY &amp; SUNDAY</b>	
		<b>07:00 – 10:00 &amp; 16:00 – 23:00</b>	<b>10:00 – 16:00 &amp; 23:00 – 07:00</b>
<b>ADVERTS</b>	<b>PER SPOT</b>	30 SECONDS £ 50	30 SECONDS £ 40
		60 SECONDS £ 70	60 SECONDS £ 60
		90 SECONDS £ 110	90 SECONDS £ 90
<b>AIRTIME RECORDED PROGRAMMES</b>		13 MINUTES £ 650	13 MINUTES £ 400
		27 MINUTES £ 1000	27 MINUTES £ 750
		50 MINUTES £ 1750	50 MINUTES £ 1450
<b>MINISTRIES</b>	<b>AIR TIME</b>	27 MINUTES £ 650	27 MINUTES £ 500
		50 MINUTES £ 1000	50 MINUTES £ 800
<b>LIVE STUDIO SHOWS</b>		MINISTRIES £ 1200	MINISTRIES £ 1000
		BUSINESSES £ 1500	BUSINESSES £ 1200
<b>TELESHOPPING</b>		15 MINUTES £ 150	15 MINUTES £ 100
		30 MINUTES £ 250	30 MINUTES £ 150

**NOTICEBOARDS**

£ 300 WEEKEND RATE (THURSDAY, FRIDAY & SATURDAY)

**TEXT CRAWLERS (excluding businesses)**

£ 250 PER DAY ON SELECTED PROGRAMMES ONLY

**MUSIC PROMOTION**

£ 500 PER MONTH

**SPECIAL PROJECTS & NEWS**

AVAILABLE AT SEPERATE RATES (CALL TO NEGOTIATE)

<b>WEB</b>	<b>HOME PAGE</b>	
	<b>TOP BANNER</b>	728 X 90 PIXELS £500 P/M
	<b>RIGHT SIDE SKY SCRAPER</b>	160 X 600 PIXELS £550 P/M
	<b>RIGHT SIDE MINI AD</b>	160 X 300 PIXELS £300 P/M
	<b>ACROSS 3 CROSS COLUMNS</b>	780 X 170 PIXELS...£ 400 P/M
	<b>MID 1 COLUMN</b>	250 X 170 PIXELS...£250 P/M

<b>WEB</b>	<b>MAIN PAGES</b>	
	<i>(news, sports, business, movies etc)</i>	
	<b>TOP BANNER5</b>	80 X 250 PIXELS £500 P/M
	<b>RIGHT SIDE SKY SCRAPER</b>	160 X 600 PIXELS £300 P/M
<b>TEXT CRAWLER</b>	£150 PER DAY	

<b>WEB</b>	<b>OTHER PAGES</b>	
	<i>(info pages, news etc)</i>	
	<b>TOP LEFT COLUMN (MINI AD)</b>	180 X 150 PIXELS £100 P/M
	<b>LEFT SIDE SKY SCRAPER</b>	180 X 600 PIXELS £150 P/M
<b>TEXT CRAWLER</b>	£150 PER DAY	

**PRODUCTION COSTS**

**FROM £ 1000**

**ADVERT**

**ADVERT PRODUCTION RATE INCLUDES: COVERAGE, EDITING, GRAPHICS AND VOICEOVER**

**EVENT**

**ONLINE COVERAGE £ 6000**

**COVERAGE**

**OFF LINE COVERAGE £ 2500 (INCLUDING EDITING)**

**SPONSORED PROGRAMMES**

**SPONSORSHIP PACKAGES START FROM £ 4000 PER MONTH**

**SUBJECT TO PROGRAMME FORMAT AND AVAILABILITY**